DETAILS FOR JOURNALISTS

The conference will be held at World Bank facilities in Washington, D.C. and will include the following:

- <u>Dragons' Den pitches</u> from International Woodland Co., an investment firm managing almost \$5 billion in land assets, for a \$150 million pitch in a bid to secure business financing and partnerships for a 15-year Treenewable Climate Fund. At least two other projects valued between \$5 million and \$250 million will also be pitched on site. Video: https://www.youtube.com/watch?v=dBhMUyGre-Q
- Other plenary speakers include Bas Ruter from Rabobank, Chris Brown from Olam International, Laura
 Tuck from the World Bank and Howard Yana-Shapiro from Mars Incorporated. Top companies with firm
 commitments to sustainable initiatives will also tell all about their activities on the frontlines of landscape
 restoration. See the full line up of speakers.
- <u>Landscape Talks</u>: Seven-minute bytes packed with information. Similar format to Ted Talks. Speakers free themselves from the podium and PowerPoint lecture to share ground-breaking ideas and views. Get the inside scoop on the landscape restoration sector.
- <u>The agenda</u> includes discussion forums hosted by the World Bank, U.S. Agency for International Development (USAID), World Agroforestry Centre (ICRAF), International Union for Conservation of Nature (IUCN), Center for International Forestry Research (CIFOR), ChromaWay and more.

BACKGROUND STORIES

- Jennifer Pryce of Calvert Impact Capital to join speakers at GLF Investment Case
- Firm to pitch \$150 million Treenewable Climate Fund in GLF Dragons' Den
- Responsible investment to combat land degradation emerges from Dragons' Den
- Leveraging investment portfolios to manage sustainable landscapes
- Global experts convene in Washington for discussions on future of sustainable finance
- Community land rights open investment opportunities in global south
- Top coffee producers sign joint pact to protect Indonesia rainforest from deforestation

AGENDA SESSIONS

- World Bank: How private sector can support public sector in sustainable and productive landscapes
- ICRAF: Creating bonds at the landscape level
- IUCN: The many faces of blended finance for forest landscape restoration
- CIFOR: REDD+ money for green results? What REDD+ finance needs to succeed
- USAID: Investor strategies for land tenure risk mitigation to scale up landscape investments
- ChromaWay: Emerging tech innovation driving new landscape sustainability business models

LANDSCAPE TALKS

- **EcoAgriculture Partners**: <u>Landscape investment and finance tool</u>
- Climate, Community & Biodiversity Alliance: Sustainable landscapes rating tool
- Althelia Ecosphere: Delivering scalable and replicable finance in natural capital
- Mundialis GmbH & Co KG: Using big data for landscape restoration EO-li platform
- Permian Global: The next decade of REDD+: Opportunities to invest in natural forests
- IDH: Multi-layered approach to achieving sustainable production, forest protection and social inclusion
- World Resources Institute: Restoration investments in Latin America through financial partners of initiative 20x20

DIGITAL SUMMITS

- **UN Environment**: Fashion for the SDGs: Sustainable supply chains and green job opportunities for youth and women
- Althelia: The Role of Private Capital in Conservation

ATTEND

What: Third annual Global Landscapes Forum (GLF) Investment Case Symposium: Building the Investment Case for Sustainable Landscapes and Restoration

When: Wednesday, May 30, 2018

Where: International Finance Corporation, 2121 Pennsylvania Ave. N.W., Washington, D.C., 20433, USA

On site at IFC: Members of the press must apply for accreditation

Online: We will offer a full digital edition of the plenary sessions in addition to discussion forums

CONTACT

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Conference themes are underpinned by the goals of the GLF, which include accelerating the achievement of emissions reduction goals set by the 2015 Paris Climate Accord and the multiple targets of the U.N. Sustainable Development Goals (SDGs), the Bonn Challenge and AFR100 restoration goals.

ABOUT

The Global Landscapes Forum (GLF) is the world's largest knowledge-led multi-sectoral platform for integrated land use, bringing together world leaders, scientists, private sector representatives, farmers and community leaders and civil society to accelerate action towards the creation of more resilient, equitable, profitable, and climate-friendly landscapes. The Center for International Forestry Research (CIFOR), UN Environment, and The World Bank launched the Forum in Warsaw in 2013, alongside the UNFCCC Conference of Parties (COP). With core funding provided by the German government, the GLF is entering its next five-year phase with a launch a movement of 1 billion people towards the creation of sustainable landscapes